

Master of Science (MSc) in Digital International Affairs



Educating Digital Leaders for the 21st Century

Tech pioneer Dr Hermann Hauser endorses the MSc in Digital International Affairs: "Living through the Fourth Industrial Revolution, almost every aspect of our daily lives is being transformed. [...] With a curriculum spanning big data, cybersecurity, artificial intelligence and digital diplomacy, you will be prepared to tackle the challenges of the 21st century."

— Dr Hermann Hauser FRS, FEng, KBE



The Diplomatic Akademie Wien – Vienna School of International Studies is honoured to receive a testimonial from Dr Hermann Hauser, one of Europe's most influential technology entrepreneurs and a pioneering figure in the global digital landscape. An Austrian-born innovator who has shaped the Cambridge technology ecosystem for decades, Dr Hauser is best known as the co-founder of Acorn Computers and ARM — the microchip company whose designs power billions of devices worldwide. As co-founder of Amadeus Capital Partners, he continues to play a decisive role in advancing breakthrough technologies and supporting scientific innovation across Europe.

In his statement on the MSc in Digital International Affairs (DIA), which the DA organises in co-operation with the University of Innsbruck, Dr Hauser highlights the profound societal changes brought about by the Fourth Industrial Revolution and the critical need for professionals who understand the digital forces reshaping international relations. The DIA programme specifically responds to this need by integrating cutting-edge technological expertise with the analytical tools of political science, diplomacy and international law.

Covering fields such as big data, cybersecurity, artificial intelligence, digital diplomacy and cyber-marketing, the DIA curriculum prepares graduates to navigate and shape an increasingly complex global environment. Dr Hauser emphasises that the programme equips students "to understand and put to use digital technologies that transform international politics," underscoring its relevance for the next generation of leaders in diplomacy, public policy and the tech sector.

With the guidance of an experienced faculty, the support of a dedicated career service and access to the DA's international alumni network, students of the DIA programme gain the interdisciplinary skills needed to thrive in a rapidly evolving digital world. Dr Hauser's endorsement reflects the programme's ambition: to educate specialists capable not only of understanding technological change, but of shaping it responsibly and strategically on the global stage.

To learn more about the MSc DIA programme, visit www.da-vienna.ac.at/DIA.

"Living through the Fourth Industrial Revolution, just about any aspect of our daily lives comes to be transformed.

The innovative Master of Science programme in Digital International Affairs (DIA) educates students to understand and put to use digital technologies that transform international politics.

With a curriculum that covers everything from big data and cybersecurity via artificial intelligence and cyber-marketing to digital diplomacy and international law, you will be prepared to tackle the challenges of the 21st century. Thanks to an experienced faculty, a dedicated career service and a global network of alumni, you will have all the support you need to succeed."

Hermann Hauser, Co-founder, Amadeus Capital Partners